

The Challenges of Internet Management In Public Areas 01

Inconvenient Access

In public areas like hotels, airports or shopping malls, users primarily care about convenient and easy internet access without the need to ask for a password.

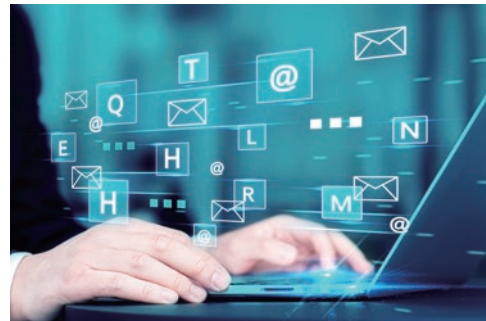


Legal Risk

Free access makes it easy for users to publish anything on the internet including terroristic threats or other illegal or potentially damaging posts which put the provider at risk legally.

Complex Operation

There is no effective management method or tools to control damaging user behavior, that also provide an overall understanding of any network issues and solutions.



User-Oriented Management



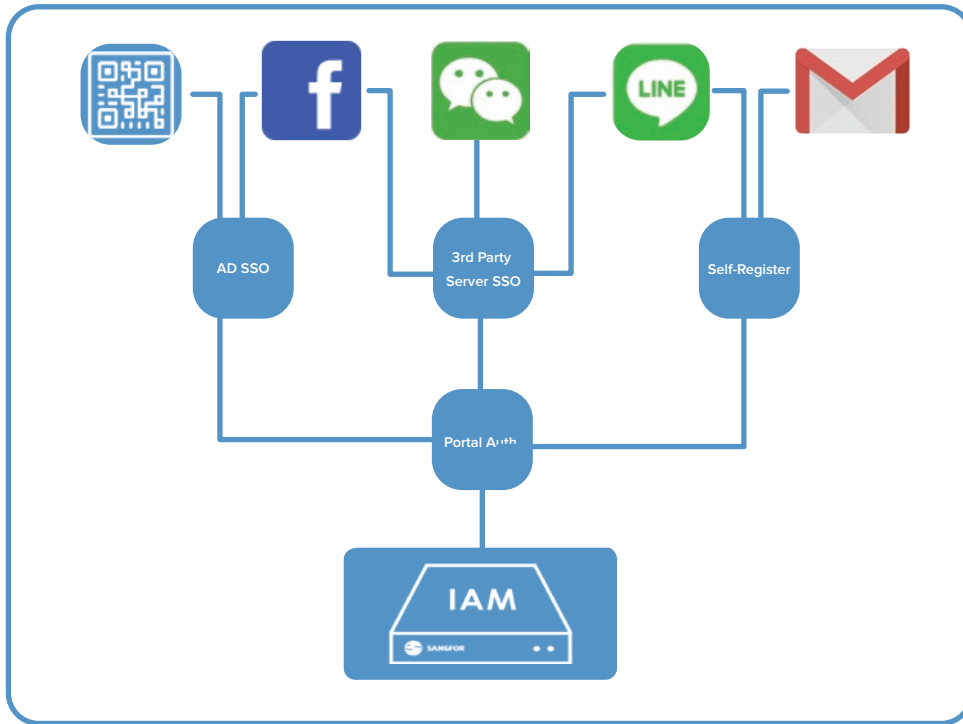
- User Authentication
- Wireless Integration
- Self-Registration



- Security Protection
- Application/ URL Filtering
- Bandwidth Management
- Legal Compliance

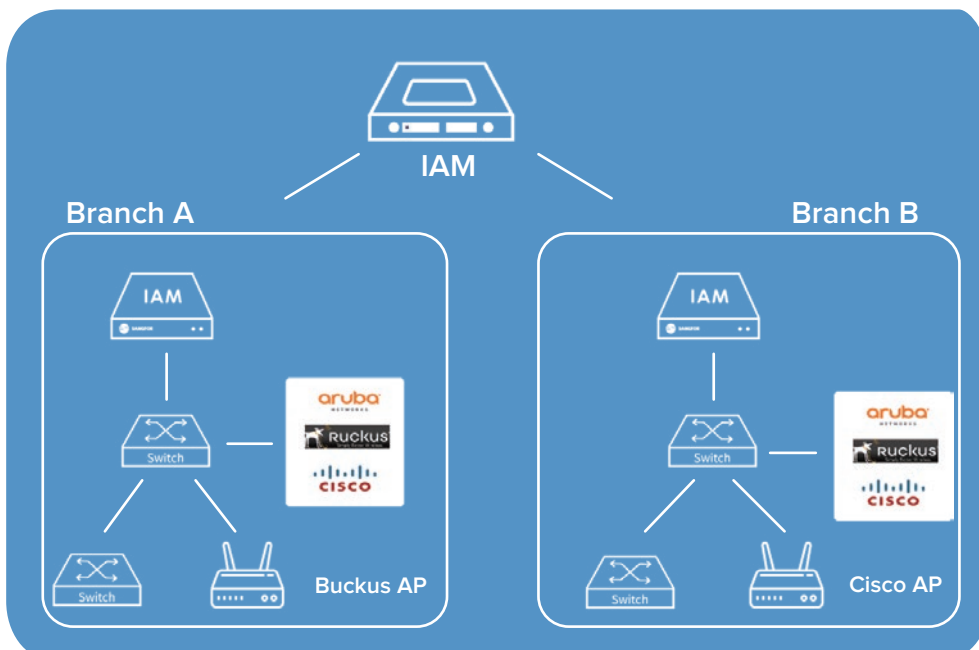
- User Behavior Monitoring
- Big Data Analytics
- Decision Making Assistance
- Risk Management, DLP
- Intuitive Reporting

IAM provides the most convenient multiple authentication methods for users of public internet access by supporting Facebook, Gmail, Line, WeChat and self-registration methods.



All-In-One Wireless Integration

There are many different WLAN brands providing public internet access, leading to complex management and authentication of devices. IAM provides an unified authentication center which supports most WLAN vendor integration for systems like Aruba, Ruckus and Cisco.



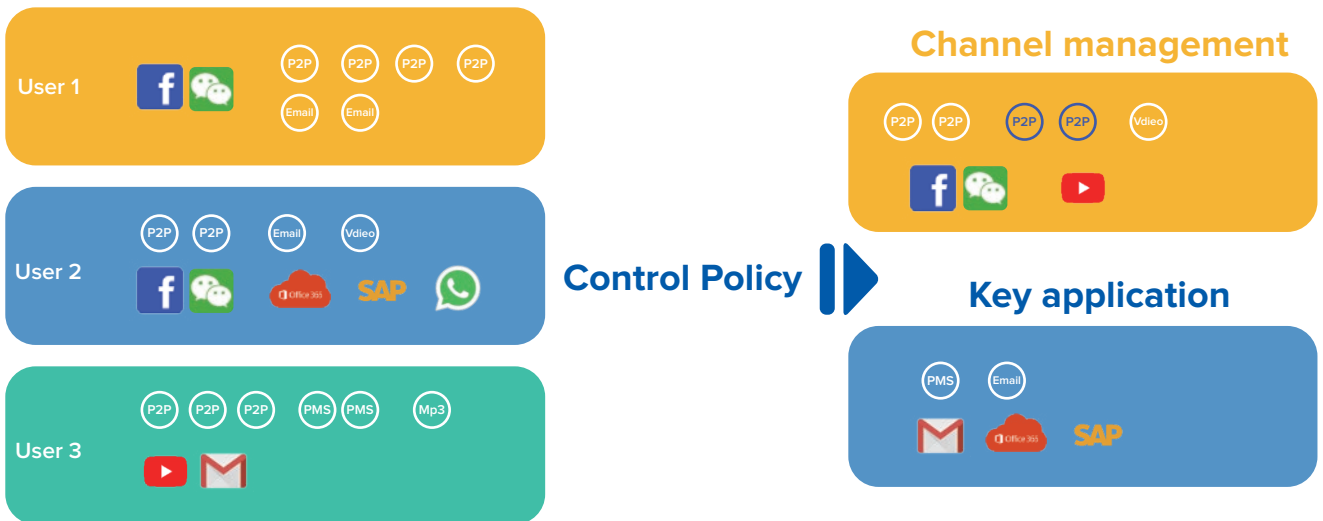
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No.	Username	Group	Endpoint Device	App Category	Application	Action	Time	Details
337	192.205.0.249	/	PC	Visit Web Site	IT Related	✓ Log	2018-04-12 14:38:40	
338	20.20.20.3	/	Unknown	Visit Web Site	IT Related	✓ Log	2018-04-12 14:38:40	
339	192.205.0.249	/	PC	Visit Web Site	Advertisement	✓ Log	2018-04-12 14:38:40	
340	20.20.20.3	/	Unknown	Visit Web Site	IT Related	✓ Log	2018-04-12 14:38:40	
341	192.205.0.249	/	PC	Visit Web Site	Marketing	✓ Log	2018-04-12 14:38:40	

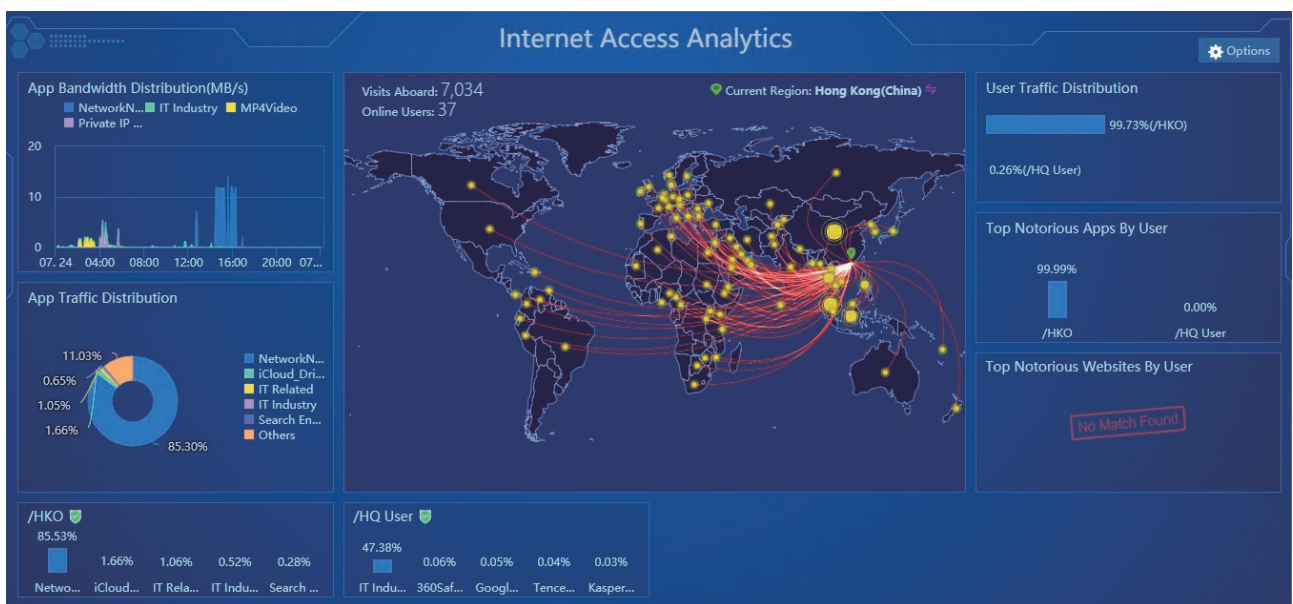
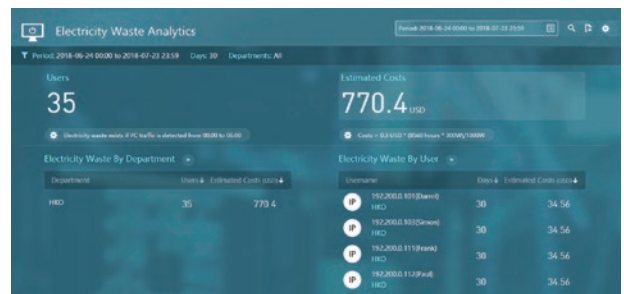
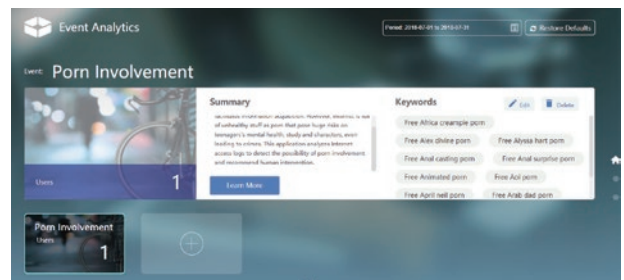
Details		Show Less	
Source IP:	192.205.0.249	Endpoint Device:	PC
Location:	Not specified		
URL category:	Marketing		
Domain:	ibankof.com.cn		
URL:	https://ibankof.com.cn		
DNS:	ibankof.com.cn		

Guaranteed User Experience

The smart bandwidth management engine allows IAM to intelligently classify and control user internet traffic. Bandwidth consuming applications are automatically limited until the network load lightens, at which point these applications are allocated more bandwidth, improving user experience.



Sangfor offers a range of business analytic capabilities and provides effective network management. APP based analytics help administrators gain a better understanding of the network and user behavior while self-customizable applications ensure that the administrator can take immediate action to reduce any potential risk to the enterprise from the network.





The magnificent Fullerton Building is a grand neoclassical landmark built in 1928. Designated in December 2015 as a National Monument, it was once home to Singapore's General Post Office, the Exchange Room and Exchange Reference Library and the prestigious Singapore Club.

Customer Challenges

- Management of both staff and guest internet access
- Bandwidth optimization for staff to ensure business-critical application availability
- Guarantee guest internet access to improve user experience
- More effective and simplified network operation and management

Sangfor IAM

- Internal staff internet access authentication integrated with active directory
- Ensures robust network and application performance
- Strengthened internet security through content filtering and granular management of Internet applications
- Guaranteed excellent user experience and bandwidth availability for core business systems
- Comprehensive Internet traffic reporting & auditing
- Easy troubleshooting with visual reports