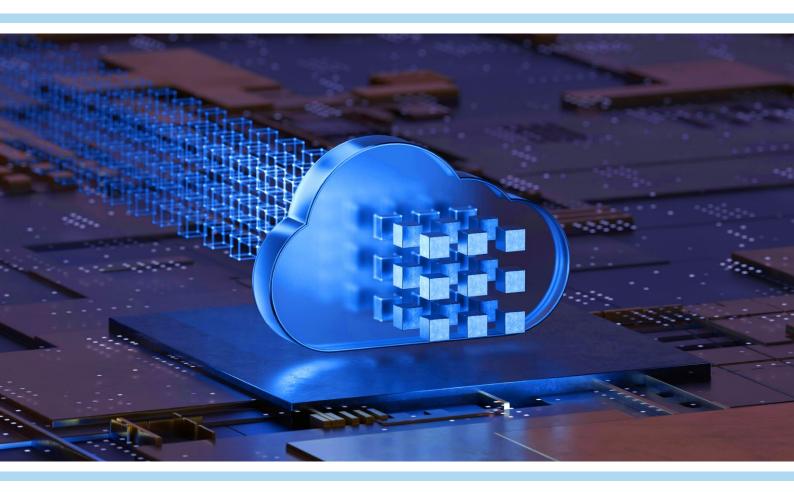


# Managed Cloud Provider Program

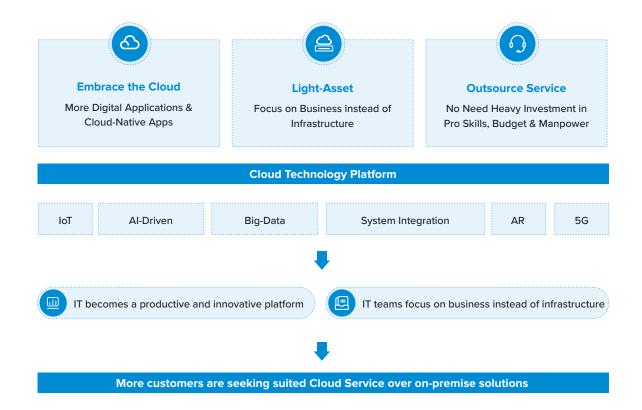
Trusted Cloud Infrastructure. Best Service Experience



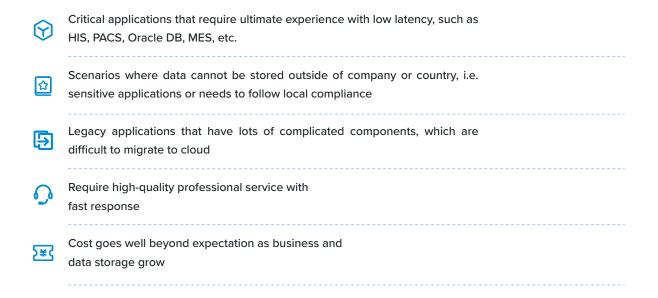




Cloud service is a trend and dramatically driving the speed of customer's digital transformation. It allows customer to focus on business performance and innovation rather than massive investment in time and infrastructure.

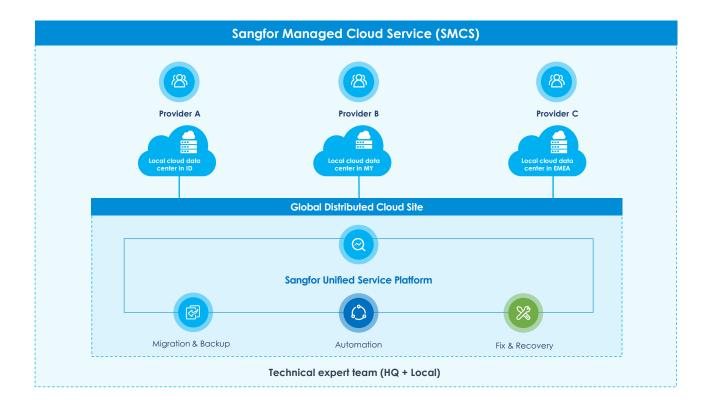


#### However, Public Cloud is not universal, and not suitable for following user scenarios:





# Sangfor MCP is Designed for The Local Partners To Deliver Cloud Services to Local Customers



#### Managed Cloud Providers Have Developed Unique Solutions Including:

Deliver Infrastructure as a Service	Disaster Recovery or Backup as a Service
Managed Private Cloud & Container	Online & On-Site Professional Service
Managed Critical Application & Data	

Small and medium-sized companies do not have the budget to invest in infrastructure and skilled labor, meaning they get the most value out of MSP offerings. MSP's make digital transformation more cost-effective, and flexible, expanding IT capabilities and boosting performance and productivity of users. Simply put, MSP's offer the easiest solution to obtain IT expertise and enhance existing business.

At Sangfor, we understand the pressures that MSP's face on a daily basis, from technical issues to business development, and everything in between. Sangfor's Managed Cloud Services platform provides a solid foundation for business with its all-in-one infrastructure that can cope with the challenges of the MSP market.

#### 2 Flexible Business Models to Suit Different Types of Service Providers

#### **Alliance Cloud**

A model where Sangfor and the partner jointly invest in the cloud infrastructure to deliver a unique managed service to local customers, this is primarily aimed at those partners who do not wish to invest in building a full datacenter by themself and prefer Sangfor to manage the backend portion of the service.

#### **Subscription Cloud**

A model where Sangfor provides the cloud software for the partner to build their own cloud infrastructure to deliver a managed service.

These will be much more flexible in terms of business models for local ISP, IDC, MSP or SI. Compared with being a service reseller of public cloud, Sangfor Managed Cloud Service allows partner to deliver and create new values to customer and get higher revenue and profit returns, you will be a true Managed Cloud Service Provider hosting customer requirements and businesses.

### Why Sangfor MCP?

Welcome to the Sangfor Managed Cloud Service Provider program! Sangfor's Software Defined Data Centre provides an all-in-one, easy to deploy and integrate, platform for our hosting partners.



#### **Profits**

Partners keep a majority of any profits gained through business with Sangfor, and mutual customers.



#### **Channel Only**

Partners are responsible for developing their own sales pipelines and business, and for keeping their customers happy - and Sangfor is happy to help.



#### Trust

Customers expect their data to be secure, and Sangfor expects the same. Keeping data secure is how Sangfor maintains the trust and loyalty of their customers and partners.



#### **Security**

Trust is the foundation of an excellent and long customer relationship.

Sangfor provides a reliable platform with inbuilt security products and services.



#### Support

We believe in providing our partners the best support from local offices, speaking your local language and poised to better understand your specific needs and customers.



#### Infrastructure

Sangfor wants to help partners and customers utilise their existing infrastructure, as discarding data centres and racks is a poor option for businesses. Sangfor MSP works with most existing hardware, to make the transformation more effective.



## **Sangfor MCP Process**



#### Managed Service Providers Use Sangfor Mcp Solution to Provide:

Cost Effective Solutions	Personalized Solutions for Specific Industries
Better Relationships	Better Security & Compliance
High Quality Service Catalog	Customer Has Control over Business & Data

## **Program Benefits**

The Sangfor MCP Program provides a growth path for organizations to receive additional benefits as they scale Sangfor Cloud.

#### **Sangfor Partner Pricing**

Our pricing is always transparent and predictable, and offers the best performance ratio in the industry. Partners receive products and multi-year discounts, to fuel growth and protect margins.

#### **Partner SLA**

Solution providers depend on Sangfor to deliver consistent service and predictable performance. Sangfor supports you with excellent SLA, and compensation for any dips.

#### **Co-Marketing Opportunities**

Sangfor's marketing team is ready to develop content, press releases, events, advertising, and help with other outreach. Partners receive a Sangfor Partner Logo, sales enablement collateral, and market development funds to support the relationship.

#### **Educational Resources**

Documents and guides cover a variety of topics to help you with the "what, when, where, how and why" of every situation and modern software development, supported by webinars and training courses.

#### **Expedited Partner Support**

Response time is important to your business. As a member of our partner program, your support tickets will be expedited, so you can resolve issues or questions as quickly as possible.



# **Sangfor Cloud Management Platform brings Applications** and Infrastructure Together



#### **Self-Service Portal**

Self-service portal for single sign-on.

Administrators and users can complete all operations on their respective portal views.



#### **Process Approval**

User initiates resource request, alerting administrators of different levels to respond.

Administrators can customize the process, and transfer of approval rights among different administrators at the same level is supported.



#### **Billing/Metering**

Resources consumed by each tenant can be billed and metered using a pre-defined charge policy, while billing reports can be exported with a detailed consumption record.



#### **Multi-Tenant Management**

3 levels of management rights are available, in which each tenant includes administrators and users, so as to avoid tenant network security threats and support resource quotas.



#### **Visualized O&M**

The "What You Draw is What You Get" operation and maintenance mode allows users to easily do network configuration, by dragging and dropping. You can see the traffic of each node in the network at a glance.



#### **Multi-Cluster Management**

HCI clusters across different sites can be centrally managed using SCP to simplify O&M of multiple clusters.

### **HCI Appliance**

Build the smallest physical unit in your data centre, and integrate compute, storage, network and security virtualization.



#### **Multiple Options**

Multiple E2E solution options with Sangfor brand appliances or our OEM partner DELL, or adopt the software version, to protect your investment by reusing existing servers.



#### **Resource Monitoring**

The HCI management platform monitors CPU, memory, network traffic, disk IO, and other performance indicators, to help management get the real-time resource usage status.



#### **Distributed Firewall**

Integrated distributed firewall protects user private networks, and can protect your VMs, with micro-segmentation, from attacks. Administrators can implement unified deployment of firewall policies through simple configuration management.



#### **Heterogeneous Virtualization Management**

HCI architecture centrally manages heterogeneous virtualization resources. Administrators can perform resource application and allocation, monitoring and O&M, in a unified interface.



#### aSEC Integration

Next-Generation Firewall (NGAF), Internet Access Gateway (IAG), VPN, Application Delivery, and WAN optimization can all be deployed on virtual machines, to achieve comprehensive security protection of the cluster.

Data Backup provides CDP (Continuous Data Protection) for virtual machines. When storage fails, data can be recovered in seconds to reduce business loss caused by these faults. Sangfor's HCl platform has multiple backup functions, including mirror and application-level data backup, and storage of multiple copies.

Disaster Recovery has never been easier and more powerful. Reach the industry's shortest recovery time, with 1-second RPO, in only 5 steps.



#### **Configuration Management**

The HCI management platform manages and allocates resources to different groups. Virtual machines, network, storage and other resources can be arranged and configured through the editor.



### **Sangfor Technologies Value**

Sangfor Technologies is a global leading vendor of IT infrastructure solutions, specializing in Cloud Computing, Network Security and Network Optimization for any size business, in all known industries.

+7,500

**Employees Worldwide** 



**3 Call Centres** 

in Kuala Lumpur (MY), Shenzhen (CN) & Changsha (CN)



+100,000

**Customers Worldwide** 



Sangfor has applied for more than +1,500 patents, with more patent applications scheduled for 2021. This dedication to innovation, enables Sangfor to release new and updated versions of products every quarter and launch new products yearly or bi-yearly.

Sangfor's total customer service capacity exceeds 250 technicians and providers. With thousands of certified engineers and 24/7 online support 365 days a year, Sangfor customers enjoy fast and personalized on-site service support.

# Secure and Reliable Networking Through our Global Network



#### **Sangfor MCP Program Mission:**

- To enlarge the market for cloud services locally, with and through partners who provide the best service.
- To support Sangfor's partners with skills and knowledge to help our mutual customers build, launch and maintain products and experiences on Sangfor MCP platform.
- To acknowledge partners who provide the best service and champion them in our ecosystem.



# JOIN US!

FOR A GLOBAL VISION, LOCALLY.

SANGFOR MCP PROGRAM

www.sangfor.com

marketing@sangfor.com





Make IT Simpler, More Secure and Valuable!

